



Haitian Neighborhood Center  
5000 Biscayne Boulevard  
Suite 110  
Miami, Florida 33137  
305.573.4871  
305.573.4875 fax

February 7, 2014

The Honorable Lucie M. Tondreau, Mayor  
City of North Miami  
776 NE 125 Street  
North Miami, Florida 33161

Dear Mayor Tondreau:

I am writing to request your sponsorship of our annual fundraiser, which partially funds the programs and initiatives that help our clients find the path to opportunity and self-sufficiency. You know the many challenges confronting the Haitian community as it manages, against all odds, to make great socio-economic gains through a resolute work and education ethic as well as a desire to succeed in this land of opportunity.

I look forward to your investment in Sant La's continued success and in the community's upward mobility. I am attaching a list of sponsorship opportunities for your perusal and convenience. Please advise me of your preferred investment option by March 14, 2014, such that your company is included in our promotional materials.

Should you have any questions, please do not hesitate to contact me at (305) 573-4871. On behalf of Sant La's board of directors, staff, and clients, I thank you for your prompt response and look forward to our continued partnership.

With Warm Regards,

Gepsie M. Metellus  
Executive Director

Attachments



**Annual Fundraising Reception  
May 2, 2014  
Sunlife Stadium  
Sponsorship Opportunities**

**A Gold Sponsorship (\$10,000)** offers 1 table of 10 to the cocktail reception; full-page ad in the event program; recognition in event promotional materials and press releases; display of the sponsor's logo on the projection screens throughout the evening; personal introduction at the event; logo placement on the agency website for one year; acknowledgement in the agency's Annual Report; and 6 months advertisement on the agency's weekly Creole-language weekly television program, *Teleskopi*.

**A Silver Level Sponsor (\$5,000)** receives 1 table of 10 to the cocktail reception; half-page ad in the event program; display of the sponsor's logo on the projection screens throughout the evening; recognition in event promotional materials and press releases; acknowledgement in the agency's Annual Report and website for one year.

**Bronze Sponsors (\$2,500)** receive 1 table of 10 to the cocktail reception; quarter-page ad in the event program; display of the sponsor's logo on the projection screens throughout the evening; recognition in event promotional materials and press releases; listing in the event program; and recognition in the agency's Annual Report.

**Additional Sponsorship Opportunities include:**

Printing: Invitations, Program Booklet and Event Signage. \$1,500

Audio-Visual Equipment: \$1,500 (Microphone, speakers, sound board, technician,)

Entertainment: \$1,000

Security and Parking: \$1,000

Venue Décor: \$500

**For Additional Information:**

5000 Biscayne Boulevard, Suite 110

Miami, Florida 33137

(305) 573-4871 telephone: (305) 573-4875 fax

[www.santla.org](http://www.santla.org)

Email: [gepsiem@santla.org](mailto:gepsiem@santla.org)